

## TAPS : The Art of Presentation Skills

Presentation Skills Training program is highly sought by Corporates & Institutions. Today, organizations across industries focus on their employee's presentations skill as it is the differentiator for the employees to become the future leaders.

Also, it has to start from the Campus for developing these skills in the individuals so that they exhibit these during the Campus recruitment and crack the interviews

Presentation Skills Workshops is to ensure that, individuals / teams exhibit optimum performance.

- ✓ Effective Presentation Skill
  - o Content Preparation
  - o Clarity of subject
- ✓ Dress up & Greeting etiquettes
- ✓ Concept of Aristotle's Tripod

**Ethos** : Build credibility as a presenter through affirmative body language, confidence and trust

**Pathos** : Develop skills to connect with audiences using positive voice tone and energy ensuring effective objection handling and audience management

**Logos** : Learn to structure presentations logically, develop a clear objective and persuade using facts and data

- ✓ Right Body Language
- ✓ Handling Questions
- ✓ Voice and speech modulation
- ✓ Time Management
- ✓ Use of Audio/Visual Aids
- ✓ Interview cracking skills
- ✓ Feedback Session

